NTN’s Future Vision

To enable sustainable growth over the next 100 years, we have created a long term vision.

In order to realize “Our Vision,” we will pursue competitive advantages by strengthening our core technologies and products, while developing businesses in new areas by harnessing our core technologies and R&D achievements.

We are also stepping up our development speed by proactively collaborating with outside partners, while enabling sustainable growth by creating a more robust business base to support these new business areas.

10 year targets

Before starting the “DRIVE NTN100” medium-term management plan in April 2018, we had set targets to be achieved in the 10 years after the plan. We aim to transform ourselves from a “Manufacturing Company” into a “Company that Delivers Value to Customers through Products and Services.”

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Management Policy

In December 2019, we established a Management Policy of the NTN Group. This represents the NTN Group’s management philosophy and stance, and is based on the founders’ spirit consisting of the “Frontier Spirit” and “Coexistence and Co-prosperity Spirit” and on our corporate philosophy that incorporates these spirits. In addition, the NTN Group has clearly stated its stance toward all stakeholders involved in the NTN Group. By steadily implementing initiatives based on the above, we aim to realize a NAMERAKA society.

Corporate Philosophy

“We shall contribute to international society through creating new technologies and developing new products.”

Our vision toward a new 100 years

Strengthen core technologies and products
Pursue competitive advantages
Develop businesses in new areas
Utilize core competencies and achievements with external organizations
Utilize core competencies and achievements with external organizations
Our Vision

1. A company where employees act as a whole and where all employees think and act for themselves
2. A company which possesses original new products and services, appreciated for its high quality and functions, and has a global presence
3. A company where everyone involved with NTN will be able to be proud of the “NTN” brand

Management Policy

 NTN Group aims to realize a “NAMERAKA Society” through practicing its corporate philosophy. As a company that is trusted and needed by communities including stakeholders, we engage in business activities with an emphasis on respect of human rights and compliance.

NAMERAKA Society: A society where people can easily lead a secure and fulfilling life in harmony with nature.

Stance to Stakeholders

Employees

NTN Group respects diversity, individuality and a safe and healthy workplace environment where employees can work successfully.

Customers

NTN Group seeks to maximize customer satisfaction and trust by providing products and services of superior quality, safety and reliability.

Business partners

NTN Group, in a fair and free environment, builds good partnerships with its business partners and works together for mutual growth and development.

Local communities

NTN Group respects cultures and customs in the local communities and builds long-term trust relationships by meeting their expectations through its business activities.

Shareholders

NTN Group focuses on return for shareholders by sustainable profitable growth and builds long-term trust relationships with shareholders through active communications.

Environment

NTN Group harmonizes its business activities with nature and contributes to preserve the global environment by providing its technologies, products and services.